## Four in five heroin users

started out misusing prescription painkillers.

Source: ASAM 2016 Opioid Addiction Facts and Figures

For more information visit www.twodreams.com



JONATHAN DOE

21% say their parents don't care as much vs. street drugs

25% use them as study aids

32% think they have fewer side effects than street drugs



32% say they are easy to purchase on the Internet

33% feel there is less stigma attached to using them

35% think they are safer to use than illegal drugs



43% say they are cheap and plentiful

49% like that they can claim to have a prescription if caught

50% say they have easy access to other people's prescriptions



510/ like that they are legally manufactured

52% like that they are easily obtainable

62% have easy access to their parent's medicine cabinet

